

Invitation to the ISCA and UISP International Seminar

youth for vivicitta

2nd to 25th May 2008, Bucharest – Romania



How to implement a large-scale, socially valuable sport for all event

Vivicittà is an international sport and culture event based on the value of sharing. Discover how to build a network, expand the Vivicittà concept and bring it to your own city.



context

- If your **heart beats for sport** and your eyes can see the social dimension...
- If you would like to **be a part of a mass sport** event but you don't know how to ...
- If you would like to **play an active role** in an international environment but you need an opportunity...
- If you would like to **organize a big event** but alone you can't...
- If you would like to **develop your managerial skills** and you need a challenge...
- If you strongly believe that **sport can send social messages** and you think you are "alone"...
- If you are wondering whether **sport can really be a vehicle for integration** and you want to see it working ...

then Vivicittà wants you!



the Vivicittà event

Vivicittà is an international sport for all (*mass sport*) event organised by UISP, using running as a tool to promote human rights and values: the specific theme changes from year to year. Vivicittà brings more than 70,000 citizens to run simultaneously in different cities from across the world. Each participating city organizes two runs; the 'competitive' run with a 12 km route and the not-competitive run, which varies between 2 to 5 km. The unique event includes a computing system that allows the athletes of Venice to run with and against their friends in Lisbon or any other city taking part in Vivicittà. It's not only a run but also a social event.

Runners demonstrate their support to live in an eco-friendly environment, in solidarity with the inhabitants of other countries, sharing different cultures, respecting differences and sending a united message of peace.

The first Vivicittà was run in 1984, the theme of the event was "Reappropriation of historic centres for more liveable cities". Soon after Vivicittà grew as an "international event". The 1992 run included six torchbearers involved in the Barcelona Olympic games. In 1996, Vivicittà was run in Rebibbia (Rome prison), two years later in the indoor stadium of Sarajevo. In 2002 Paul Targat – the Kenyan athletic champion – gave the start to the "Run without borders". One year ago it was the first edition in Beirut.

Vivicittà aims at growing even bigger and wants to give youth a role in developing this growth.

objectives of the seminar

The purpose of this training is to involve and qualify young Europeans to implement Vivicittá in their own city and country in order to spread the concept and spirit of Vivicittá. The **"Youth for Vivicittá"** training gives young people the opportunity to meet in an international environment and to:

- Develop knowledge, attitudes and skills to play an active role to organize a mass sport event
- Learn how a mass sport event can also be a promotional tool for social values
- Learn how to implement cross-sectorial campaign during mass sport events
- Learn how to get an important media coverage of mass sports events for social causes
- Demonstrate how sport can be used to overcome political, social and cultural barriers
- Work in groups, taking on different roles such as leader or organiser, taking responsibility for carrying through a task with others, facing up to challenges and taking decisions democratically
- Work on concrete follow-up activities from local to international level

methodology and programme of the seminar

The seminar will be based on the principles and practise of non-formal education and is conceived to allow for a learner-centred approach, taking into account the needs, interests and the experiences of participants. Time and space for active participation and exchange between working practices will be provided during the different workshops.

The main topic of the seminar will be **"Youth for Vivicittá"**. Participants will have the opportunity to share their ideas, networks and help developing Vivicitta as an event. Further the seminar will allow youth to exchange and through a hands-on approach become **'leaders'** in the development and implementation of a sport event in their home city.

educational contents

Concepts

Sport, the organization of a mass event >>
Sport, socialization and integration >>
Sport and communication >>
Sport and media >>
Sport and global society >>

Topics

Philosophy and implementation of Vivicittá
Value-sharing through sport events
Sending social message using sport
How to get media attention for sport event
Sport in the global village

Competences & learning objectives

Organisational skills
Event management skills
Communication skills
Projects management skills
Social skills

working language

The working language will be English. Applicants are requested to have **good** knowledge of English.



participant profile

Young people involved in voluntary work at local, regional, national NGOs and Sport organisations.

Young people working in the field of international youth work, education through sport or social change.

Participant's age should be between 18-30.

Applications can come from **all Council of Europe member states**,

http://www.coe.int/T/e/com/about_coe/member_states/default.asp

Candidates should have high motivation to contribute to the follow up of the training course.

Participants are asked to carefully fill-in the online application form on the ISCA website. www.isca-web.org

financial conditions of participation

The organisers and sponsors pay accommodation and food.

Travel expenses will be refunded by ISCA at a **maximum rate of 200€** per person.

ISCA will need to see all original tickets and receipts to enable a refund.

Participants need to **participate in 90% of the seminar programme**, otherwise we can not refund the travel expenses. We encourage participants to make use of the cheapest mean of travel possible.

The **participation fee is 25€** for all participants.

application procedure and selection of participants

The call for applications is launched on the 20th of February 2008 and will be closed on the deadline of the

27th of March 2008.

On the base of the received applications, ISCA will take a final decision on accepted application.

Confirmation will be send to participants on the **6th of April 2008.**



draft Programme

| | | |
|-----------|------------------------------|---|
| Wednesday | 21 st of May 2008 | Arrivals and welcoming of all participants |
| Thursday | 22 nd of May 2008 | Getting to the know the group and the Vivicitta concept |
| Friday | 23 rd of May 2008 | Campaign and events in cities |
| Saturday | 24 th of May 2008 | Projects, network and follow-up |
| Sunday | 25 th of May 2008 | Leisure time and departure |

the location

Accommodation

The accommodation is provided in a youth hostel in the city center, participants will share dorm rooms. Further details on accommodation and food will be available within the first information mail to participants.

Bucharest

Bucharest has been the Capital of Romania since 1862 and today more than 2 million people live there. Bucharest is the most important economical, political, academic and cultural center of the country. The "Paris of East" – the nickname of the city – is located in the South of the country and has been experiencing an economic and cultural boom in the last years.

Romania

Between the Carpathian Mountains and the Danube Delta in the Black Sea, the Republic of Romania became on the 1st of January 2007 part of European Union. Today the country has the 9th largest territory and the 7th largest population among the UE Members. Last years Sibiu – a Romanian city – was the European Capital of the Culture.

Practical information

The main airports in Bucharest are two: Otopeni, official name Henri Coanda (+/- 17 km from the city center) and Baneasa, official name Aurel Vlaicu (+/- 10 km from the city center). The public transportation system includes buses, trams, trolleybuses and subway. The main railway station is Gare de Nord.

Useful links

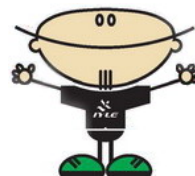
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| Romania | Info http://en.wikipedia.org/wiki/Romania | Tourism http://www.romaniatourism.com/ |
| Bucharest | Info http://en.wikipedia.org/wiki/Bucharest | City http://www1.pmb.ro/ |
| | Metro http://www.metrorex.ro/ | Transport http://www.ratb.ro/ |
| Airports | Otopeni http://www.otp-airport.ro/www/ | Baneasa http://www.baneasa-airport.ro/ |



please note that the deadline for applications is:

27th of March 2008

Applications coming in after this date cannot be accepted.



contacts

Antonio Saccone
as@isca-web.org

ISCA - International Sport and Culture Association

Tietgensgade 65
DK-1704 Copenhagen V Denmark

Tel: +45 33 29 80 26
Fax: +45 33 29 80 28

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some information about UISP

The UISP (Unione Italiana Sport Per tutti) is a “sport for all “ association that advocates for the right to practice sport for everyone. Sport for all is strongly linked with health, life quality, education and social relations. UISP strongly believes that the social value of the sport is important, not just the result. The focus is on everyone, independently of age, gender, ethnicity, nationality and ability. Simply “all” have the right to practise sport, because the sport increases the quality of life.

UISP activities

UISP's goal is to increase the emphasis of all facets of sport: the competitive one (with particular attention to the amateurs world), the spectacular one, the instrumental one (sport for health, well-being, environment) and the expressive one (collective and individual practices outside of traditional structures). UISP's mission is to demonstrate that "an other sport is possible". This means to develop cultural innovation, in a way to concretely transform it into technical, methodological and organizational action. The great UISP sport for all initiatives, Vivicità, Giocagin, Bicincittà , Sport in the Squares were launched in beginning of the '80s. These sport events take place in at the same time in different cities in Italy and abroad.



some information about ISCA

The International Sport and Culture Association (ISCA) is an international association for sport, culture and youth organisations from all over the world. We strongly believe that everybody should have the opportunity to participate in international sports and cultural activities such as festivals, exchanges, seminars, tournaments and education programmes. We call it Sport and Culture for All.

Sport and Culture in Civil Society

ISCA sees sport as more than just a mere activity for competition and health exercises. Inherent in sport is also recreation, games and leisure time and not least – the element of socializing and having a good time. Sport is instrumental in strengthening civic behaviour and a feeling of belonging to a society, which again leads to a strengthening of democracy in civil society.

Aims of ISCA

ISCA was created with the purpose of:

- Promoting an understanding between people across borders through sports and cultural activities
- Underlining the view of sport as a bearer of local, regional or national cultural identity, thereby placing it at the centre of international exchanges of ideas, opinions and cultural expressions
- Encouraging the broadest possible participation of the affiliated members in sports and cultural activities within and outside their organisation

want to know more?

About Vivicità

vivicitta.uisp.it (only in Italian)

About UISP

www.uisp.it

About ISCA

www.isca-web.org